

BBM

I Year

- 1.1 English-I
- 1.2 Tamil/Hindi/Malayalam-I
- 1.3 Principles of Management
- 1.4 Financial Accounting
- 1.5 Introduction to Information Technology
- 1.6 Financial And Cost Accounting
- 1.7 Industrial Visit

II Year

- 2.1 Financial Management
- 2.2 Personnel Management & Industrial Relations
- 2.3 Human Resource Management
- 2.4 Entrepreneurship
- 2.5 Financial Auditing
- 2.6 Money And Banking
- 2.7 Field work Training

III Year

- 3.1 Retail management
- 3.2 E-Commerce
- 3.3 Organizational Development
- 3.4 Internet & Web Page Design
- 3.5 Business Ethics and Law
- 4 Environment of Management
- 4.1 Project work